



ELECTRIC CAR GRANT NOW AVAILABLE

In July 2025, the UK Government announced an Electric Car Grant scheme offering funding for UK buyers of certain battery electric vehicles which meet criteria relating to pricing and environmental impact (among others).

A number of CUPRA Born cars have met the 'Band 2' criteria, allowing you to enjoy a £1,500 saving on a wide range of CUPRA's award-winning cars.

CUPRA Born V1

CUPRA Born V2

CUPRA Born V3

The £1,500 discount will be automatically applied by the CUPRA Retailer at point of order. So you don't need to do anything: except enjoy making the switch into electric at an even more attractive price.

UK only. Selected CUPRA Born V1, V2 or V3 models. Vehicle eligibility & figure correct as at 18/08/25. Grant provided by UK Government, may be replaced, withdrawn or amended at any time.

Terms & conditions

The Electric Car Grant is a UK Government grant to promote the purchase of certain new electric vehicles. The grant is not exclusive to Volkswagen Group United Kingdom Limited.

Selected CUPRA Born models are eligible for this Grant within Band 2, meaning eligible customers purchasing a qualifying vehicle will receive £1,500 off the purchase price. The grant is available when purchasing CUPRA Born V1, V2 or V3 models. The £1,500 will be automatically deducted from the purchase price for your vehicle on the retail invoice. Any discount or offer will be applied before application of the grant. Your authorised CUPRA Retailer will submit the details of your order in order to claim the grant funding.

The grant is subject to full T&Cs and eligibility requirements and may be replaced, withdrawn or amended by the UK Government at any time. For more information, please contact your CUPRA Retailer or visit <https://www.gov.uk/plug-in-vehicle-grants>. Cannot be claimed retrospectively against previous orders. No cash alternative. UK only (excludes Channel Islands and Isle of Man).

Vehicle must be registered in the UK and customer must pay UK VAT on purchase. Vehicle eligibility and grant figure correct as at 18/08/25.