

# TRACKER











# STOLEN VEHICLE RECOVERY

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## **DON'T LET THIEVES GET AWAY WITH IT.**

TRACKER IS THE ONLY STOLEN VEHICLE RECOVERY PRODUCT OPERATED BY ALL POLICE FORCES IN THE UK. 95% OF STOLEN VEHICLES, WHICH HAVE BEEN FITTED WITH A TRACKER VEHICLE TRACKING SYSTEM, ARE RETURNED TO THEIR OWNERS AND 86% OF THESE RECOVERED WITHIN 24HRS\*. YOU CAN BE SURE THAT YOUR LEXUS IS IN SAFE HANDS.

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If your Lexus is ever stolen, you can trust our vehicle tracking system to reunite you. In the UK a car is stolen every five minutes, with half of these never being seen again\*\*. This is why we've teamed up with TRACKER, the UK's leading stolen vehicle recovery specialist to develop two unique products available exclusively from your Lexus centre.

\*Based on an analysis of cars fitted, stolen and recovered between January 2012 and September 2012.

\*\*Source: 2010 / 2011 British Crime Survey.

# TRACKER PLUS

Protect your car with TRACKER Plus, a small tracking device which is hidden in your vehicle by one of our trained technicians. Once activated, the system allows your vehicle to be tracked if it is stolen.

## WHAT IS TRACKER PLUS?

TRACKER Plus uses a unique combination of GPS, GSM and VHF technology, offering an unrivalled combination of advanced tracking technologies and vehicle information.





## TRACKER PLUS USES THREE METHODS OF LOCATION:

- Very High Frequency (VHF) technology, allows the police to track a stolen vehicle even if it is hidden in a garage or lock-up.
- Global System for Mobile Communication (GSM) technology is used to highlight the area in which the vehicle is located.
- Global Positioning System (GPS) provides the stolen vehicle's exact position.

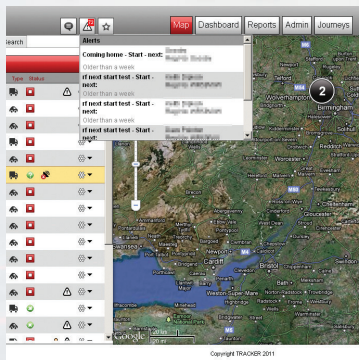
Once your car has been recovered and before it is returned to you, it will undergo a full vehicle health check free of charge. TRACKER Plus includes intelligent GPS/GSM/VHF signal jamming detection, which is able to outsmart criminals trying to block or jam tracking signals. In addition, with this product you will have access to My TRACKER where you can access a wide range of information about your vehicle.





# WHAT IS MY TRACKER?

As a TRACKER Plus customer, you will have access to a bespoke website offering a host of information about your vehicle. Driving and journey reports are included, as well as mapping and traffic information. My TRACKER can be viewed on most modern web browsers and platforms such as tablets and smartphones.



## ALERTS TAB

**Security Breach** – you can set a date period when your vehicle will not be used, for example when you are on holiday. If the vehicle's engine starts during this time, an alert will be sent, free of charge, to you via your preferred communication method.

**Geofence** – a Geofence allows you to create a defined area on a map. The Geofence can be in any shape and can be set to keep your vehicle outside the fenced area or inside it. If your vehicle breaches the Geofence, an alert will be sent to you, free of charge, again by your selected communication preference.

**Reminders** – you can set reminders for birthdays, anniversaries, insurance renewals and other important dates or events which will again be sent to you free of charge.



## DASHBOARD TAB

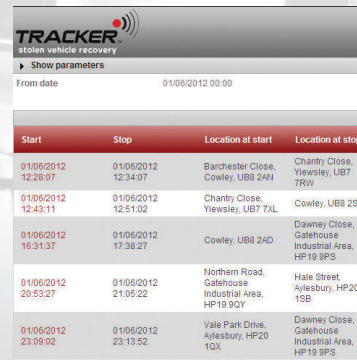
**Vehicle Information Summary** – view a one month summary of the total distance and time travelled by your vehicle. See your CO2 emissions and your fuel costs for that month. Data can be saved for easy review.

**Monthly Distance Travelled** – see the distance travelled by your vehicle, split by days and months.

**Yearly Distance Travelled** – see the distance travelled by your vehicle over a rolling 12 month calendar, broken down by months.

**Roads Used** – view the types of roads your vehicle has been driven on, split by month.

**Over Speeding** – this chart shows over speeds made during a month broken down by speed limit.

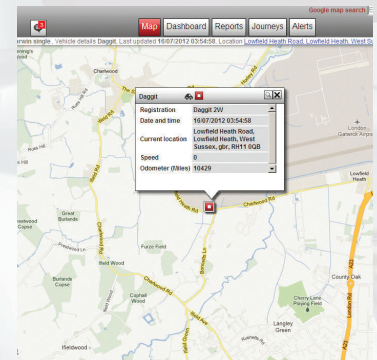


| Start                  | Stop                   | Location at start   | Location at stop   |
|------------------------|------------------------|---|--|
| 01/06/2012<br>12:28:07 | 01/06/2012<br>12:34:07 | Barchester Close,<br>Cowley, UB8 2AN                        | Chantry Close,<br>Yiewsley, UB7<br>7RSV                    |
| 01/06/2012<br>12:43:11 | 01/06/2012<br>12:51:02 | Chantry Close,<br>Yiewsley, UB7 7XL                         | Cowley, UB8 2SS  |
| 01/06/2012<br>16:31:37 | 01/06/2012<br>17:38:27 | Cowley, UB8 2AD   | Dawney Close,<br>Galehouse<br>Industrial Area,<br>HP19 9PS |
| 01/06/2012<br>20:53:27 | 01/06/2012<br>21:05:22 | Northern Road,<br>Galehouse<br>Industrial Area,<br>HP19 9QY | Hale Street,<br>Aylesbury, HP20<br>1SB                     |
| 01/06/2012<br>23:09:02 | 01/06/2012<br>23:13:52 | Vale Park Drive,<br>Aylesbury, HP20<br>1QA                  | Dawney Close,<br>Galehouse<br>Industrial Area,<br>HP19 9PS |

## REPORTS TAB

Allows you to select dates to see each individual journey your vehicle has taken during this time.

For each journey you can see the start and stop location, date and time, average speed and distance travelled, fuel used, time travelled, fuel costs, CO2 emissions and the amount of time the vehicle was stopped for before it started its next journey. Additionally, data can be exported into PDF and CSV formats.



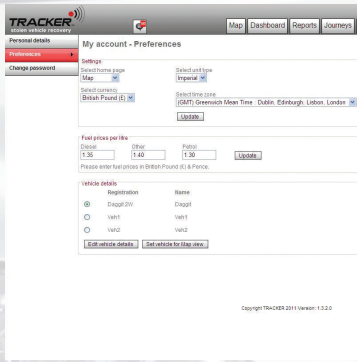
## MAP TAB

**Map** – satellite or Street View can be used to see vehicles on Google maps.

**Traffic** – this feature shows congestion zones, incidents, road works, traffic cameras and traffic flow information.

**Map Actions** – select and display shops, restaurants, garages, car parks, petrol stations and hotel locations and display information about their location. The 'Get Directions' feature allows journeys to be planned and shown as text or on the maps. Postcodes, locations and places can be searched for using the Google map search.





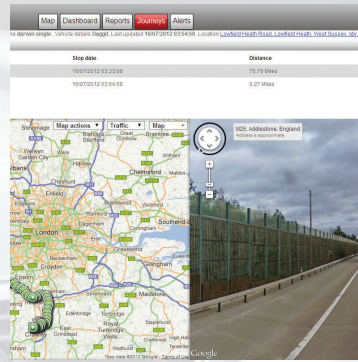
## MULTI VEHICLE REGISTRATION

Multi Vehicle Registration gives the user the ability to change the vehicle they are currently viewing to other vehicles fitted with a TRACKER for Lexus. In addition it allows up to three vehicles to be registered against a single log in.



## FUEL EXPENSES REPORT

This report allows a driver to show their journeys that have been driven for business purposes rather than for pleasure. Journey mileage can be split and shown as business or pleasure at the touch of a button.



## JOURNEY PLAYBACK

Journey Playback - gives a historic view of the route taken by a vehicle which can be combined with Google Street View to give an actual representation of the journey taken.

## MESSAGES TAB

Messages - Geofences, security and reminder alerts can be viewed in one place, along with news articles. There is a message indicator to show pending messages.



# HOW IS MY VEHICLE TRACKED?

## STEP 1: NOTIFY

If your vehicle is stolen without its ignition turned on, your tracking device will alert TRACKER who will in turn notify you of a possible theft.

## STEP 2: ACTIVATE

Once you have contacted the police and confirmed to TRACKER that your vehicle has been stolen, TRACKER will activate your unit.

## STEP 3: TRACK

Police cars and helicopters can track the stolen vehicle using their onboard tracking computers, even if the vehicle is hidden in a garage, container or underground car park

## STEP 4: SECURE

Once located, TRACKER will send a uniformed guard to wait with your vehicle.

## STEP 5: RECOVER

TRACKER will arrange for a recovery company to return your vehicle to your chosen Lexus retailer or to any location in mainland Great Britain. In addition, your car will receive a full LEXUS vehicle health check free of charge.





# ADDITIONAL CUSTOMER BENEFITS

All TRACKER Plus customers will be able to take advantage of all the various special offers provided by Lexus, e.g. an additional 5% insurance discount with Lexus Insurance Management for having TRACKER fitted. To find out more please visit:

[www.tracker.co.uk/lexus](http://www.tracker.co.uk/lexus)

When you choose to replace your car, your chosen retailer will supply you with a brand new vehicle tracking unit and your choice of subscriptions at a discounted price.

In addition, if you are part way through an annual subscription when you replace your vehicle, TRACKER will transfer the remaining months to your new vehicle tracking unit until your renewal date or extend your renewal date to include the remaining months, at which you point you have the option of continuing to pay for an annual subscription or opt for the one-off long term subscription of your choice.















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