



PEUGEOT | PRIDE PROGRAMME

NOW AVAILABLE TO NHS & EMERGENCY SERVICES EMPLOYEES,
QUALIFIED TEACHERS & PEUGEOT KEY PARTNERS

PRIDE Price List

Available from 15th January 2021 - 31st March 2021

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PEUGEOT



PEUGEOT 108

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PEUGEOT 108 Range | PRIDE Programme | Price List



			DESCRIPTION	ON THE ROAD MRRP	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP	PRIDE APR
108 Hatchback	3 DOOR	Active	108 Hatchback 3-door Active 1.0L S&S5-speed manual	£12,785	£3,100	£9,685	5.9%
		Allure	108 Hatchback 3-door Allure 1.0L S&S5-speed manual	£14,140	£3,400	£10,740	5.9%
	5 DOOR	Active	108 Hatchback 5-door Active 1.0L S&S5-speed manual	£13,185	£3,500	£9,685	5.9%
		Allure	108 Hatchback 5-door Allure 1.0L S&S5-speed manual	£14,540	£4,400	£10,140	5.9%
		Collection	108 Hatchback 5-door Collection 1.0L S&S5-speed manual	£14,790	£4,400	£10,390	5.9%
108 TOP!	5 DOOR	Allure	108 TOP! 5-door Allure 1.0L S&S5-speed manual	£15,540	£4,600	£10,940	5.9%
		Collection	108 TOP! 5-door Collection 1.0L S&S5-speed manual	£15,790	£5,000	£10,790	5.9%

KEY INFO

- + PEUGEOT PRIDE offers shown above include VAT.
- + PEUGEOT PRIDE campaigns are independent of all other campaigns and cannot be combined with any other offers, support or allowances.
- + Offers available on PASSPORT & JUST ADD FUEL® with PCP and PPL.
- + The programme is operated via eCommerce, all orders must be placed by the customer via the dedicated PEUGEOT PRIDE eCommerce platform.
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ALL-NEW PEUGEOT 208

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All-new PEUGEOT 208 Range | PRIDE Programme | Price List

	DESCRIPTION	ON THE ROAD MRRP*	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP*	PRIDE APR
Active Premium	All-New 208 Active Premium 1.2L PureTech 75 S&S 5-speed manual	£17,575	£3,500	£14,075	6.5%
	All-New 208 Active Premium 1.2L PureTech 100 S&S 6-speed manual	£18,675	£3,700	£14,975	6.5%
	All-New 208 Active Premium 1.2L PureTech 100 EAT8 S&S 8-speed automatic	£20,075	£3,700	£16,375	6.5%
	All-New 208 Active Premium 1.5L BlueHDi 100 S&S 6-speed manual	£20,375	£3,900	£16,475	6.5%
	All-New 208 Active Premium Electric 50kWh 136	£27,725 *	£2,200	£25,525 *	5.3%
Allure	All-New 208 Allure 1.2L PureTech 100 S&S 6-speed manual	£19,325	£3,800	£15,525	6.5%
	All-New 208 Allure 1.2L PureTech 100 EAT8 S&S 8-speed automatic	£20,725	£3,700	£17,025	6.5%
	All-New 208 Allure 1.2L PureTech 130 EAT8 S&S 8-speed automatic	£21,925	£3,800	£18,125	6.5%
	All-New 208 Allure 1.5L BlueHDi 100 S&S 6-speed manual	£21,025	£3,900	£17,125	6.5%
	All-New 208 Allure Electric 50kWh 136	£28,375 *	£2,300	£26,075 *	5.3%
Allure Premium	All-New 208 Allure Premium 1.2L PureTech 100 S&S 6-speed manual	£19,975	£4,000	£15,975	6.5%
	All-New 208 Allure Premium 1.2L PureTech 100 EAT8 S&S 8-speed automatic	£21,375	£4,000	£17,375	6.5%
	All-New 208 Allure Premium 1.2L PureTech 130 EAT8 S&S 8-speed automatic	£22,575	£4,100	£18,475	6.5%
	All-New 208 Allure Premium 1.5L BlueHDi 100 S&S 6-speed manual	£21,675	£4,100	£17,575	6.5%
	All-New 208 Allure Premium Electric 50kWh 136	£29,025 *	£2,300	£26,725 *	5.3%
GT	All-New 208 GT 1.2L PureTech 100 S&S 6-speed manual	£21,925	£4,600	£17,325	6.5%
	All-New 208 GT 1.2L PureTech 100 EAT8 S&S 8-speed automatic	£23,325	£4,800	£18,525	6.5%
	All-New 208 GT 1.2L PureTech 130 EAT8 S&S 8-speed automatic	£24,525	£4,800	£19,725	6.5%
	All-New 208 GT 1.5L BlueHDi 100 S&S 6-speed manual	£23,625	£4,600	£19,025	6.5%
	All-New 208 GT Electric 50kWh 136	£30,975 *	£2,600	£28,375 *	5.3%
GT Premium	All-New 208 GT Premium 1.2L PureTech 100 S&S 6-speed manual	£22,925	£4,800	£18,125	6.5%
	All-New 208 GT Premium 1.2L PureTech 100 EAT8 S&S 8-speed automatic	£24,325	£4,900	£19,425	6.5%
	All-New 208 GT Premium 1.2L PureTech 130 EAT8 S&S 8-speed automatic	£25,525	£5,000	£20,525	6.5%
	All-New 208 GT Premium 1.5L BlueHDi 100 S&S 6-speed manual	£24,625	£4,700	£19,925	6.5%
	All-New 208 GT Premium Electric 50kWh 136	£31,975 *	£2,700	£29,275 *	5.3%

Please see the PRIDE Opportunity page for a selection of All-new PEUGEOT 208 Model Year B0/B3 vehicles that will continue to be available throughout Q1.

^Electric range up to 217 miles under WLTP.

*Prices include Plug-In Car Grant (PICG) from government of £3000.

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ALL-NEW PEUGEOT 2008

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All-new PEUGEOT 2008 Range | PRIDE Programme | Price List



	DESCRIPTION	ON THE ROAD MRRP*	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP*	PRIDE APR
Active Premium	All-New 2008 Active Premium 1.2L PureTech 100 S&S 6-speed manual	£21,030	£3,500	£17,530	6.5%
	All-New 2008 Active Premium 1.2L PureTech 130 EAT8 S&S 8-speed automatic	£23,780	£3,600	£20,180	6.5%
	All-New 2008 Active Premium 1.5L BlueHDI 110 S&S 6-speed manual	£22,630	£3,600	£19,030	6.5%
	All-New 2008 Active Premium Electric 50 kWh 136^	£26,065*	£1,700	£24,365*	5.3%
Allure	All-New 2008 Allure 1.2L PureTech 100 S&S 6-speed manual	£22,230	£3,600	£18,630	6.5%
	All-New 2008 Allure 1.2L PureTech 130 S&S 6-speed manual	£23,430	£3,600	£19,830	6.5%
	All-New 2008 Allure 1.2L PureTech 130 EAT8 S&S 8-speed automatic	£24,980	£3,700	£21,280	6.5%
	All-New 2008 Allure 1.5L BlueHDI 110 S&S 6-speed manual	£23,830	£3,600	£20,230	6.5%
	All-New 2008 Allure Electric 50 kWh 136^	£31,880*	£1,800	£30,080*	5.3%
Allure Premium	All-New 2008 Allure Premium 1.2L PureTech 100 S&S 6-speed manual	£22,680	£3,600	£19,080	6.5%
	All-New 2008 Allure Premium 1.2L PureTech 130 S&S 6-speed manual	£23,880	£3,700	£20,180	6.5%
	All-New 2008 Allure Premium 1.2L PureTech 130 EAT8 S&S 8-speed automatic	£25,430	£3,800	£21,630	6.5%
	All-New 2008 Allure Premium 1.5L BlueHDI 110 S&S 6-speed manual	£24,280	£3,700	£20,580	6.5%
	All-New 2008 Allure Premium Electric 50 kWh 136^	£32,330*	£1,800	£30,530*	5.3%
GT	All-New 2008 GT 1.2L PureTech 130 S&S 6-speed manual	£26,180	£4,300	£21,880	6.5%
	All-New 2008 GT 1.2L PureTech 130 EAT8 S&S 8-speed automatic	£27,730	£4,500	£23,230	6.5%
	All-New 2008 GT 1.5L BlueHDI 110 S&S 6-speed manual	£26,580	£4,000	£22,580	6.5%
	All-New 2008 GT Electric 50 kWh 136^	£34,630*	£1,900	£32,730*	5.3%
GT Premium	All-New 2008 GT Premium 1.2L PureTech 130 S&S 6-speed manual	£28,180	£5,100	£23,080	6.5%
	All-New 2008 GT Premium 1.2L PureTech 130 EAT8 S&S 8-speed automatic	£29,730	£5,200	£24,530	6.5%
	All-New 2008 GT Premium 1.2L PureTech 155 EAT8 S&S 8-speed automatic	£30,930	£5,400	£25,530	6.5%
	All-New 2008 GT Premium Electric 50 kWh 136^	£36,630*	£2,000	£34,630*	5.3%

Please see the PRIDE Opportunity page for a selection of All-new PEUGEOT 2008 Model Year B0 / B7 vehicles that will continue to be throughout Q1.

^Electric range up to 206 miles under WLTP.

*Prices include Plug-In Car Grant (PICG) from government of £3000.

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NEW PEUGEOT 308 RANGE

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New PEUGEOT 308 Range | PRIDE Programme | Price List



	DESCRIPTION	ON THE ROAD MRRP	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP	PRIDE APR
Active Premium	308 Active Premium 1.5L BlueHDi 130 S&S 6-speed manual	£22,980	£8,200	£14,780	6.5%
	308 Active Premium 1.5L BlueHDi 130 S&S 6-speed manual	£22,980	£8,200	£14,780	6.5%
Allure	308 Allure 1.2L PureTech 130 S&S 6-speed manual	£23,280	£7,500	£15,780	6.5%
	308 Allure 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£24,680	£7,900	£16,780	6.5%
	308 Allure 1.5L BlueHDi 130 S&S 6-speed manual	£24,480	£8,700	£15,780	6.5%
	308 Allure 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£25,680	£9,000	£16,680	6.5%
Allure Premium	308 Allure Premium 1.2L PureTech 130 S&S 6-speed manual	£24,030	£7,700	£16,330	6.5%
	308 Allure Premium 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£25,430	£8,100	£17,330	6.5%
	308 Allure Premium 1.5L BlueHDi 130 S&S 6-speed manual	£25,230	£8,800	£16,430	6.5%
	308 Allure Premium 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£26,430	£9,200	£17,230	6.5%
GT	308 GT 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£26,630	£8,400	£18,230	6.5%
	308 GT 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£27,630	£9,400	£18,230	6.5%
GT Premium	308 GT Premium 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£27,380	£7,900	£19,480	6.5%
	308 GT Premium 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£28,380	£9,100	£19,280	6.5%
GTi	308 GTi 1.6L PureTech 260 S&S 6-speed manual	£31,985	£9,300	£22,685	6.5%

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New PEUGEOT 308 SW Range | PRIDE Programme | Price List



	DESCRIPTION	ON THE ROAD MRRP	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP	PRIDE APR
Active Premium	308 SW Active Premium 1.2L PureTech 110 S&S 6-speed manual	£22,260	£7,300	£14,960	6.5%
	308 SW Active Premium 1.5L BlueHDi 130 S&S 6-speed manual	£23,930	£8,500	£15,430	6.5%
Allure	308 SW Allure 1.2L PureTech 130 S&S 6-speed manual	£24,230	£7,800	£16,430	6.5%
	308 SW Allure 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£25,630	£8,100	£17,530	6.5%
	308 SW Allure 1.5L BlueHDi 130 S&S 6-speed manual	£25,430	£8,900	£16,530	6.5%
	308 SW Allure 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£26,630	£9,300	£17,330	6.5%
Allure Premium	308 SW Allure Premium 1.2L PureTech 130 S&S 6-speed manual	£24,980	£7,900	£17,080	6.5%
	308 SW Allure Premium 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£26,380	£8,300	£18,080	6.5%
	308 SW Allure Premium 1.5L BlueHDi 130 S&S 6-speed manual	£26,180	£9,200	£16,980	6.5%
	308 SW Allure Premium 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£27,380	£9,300	£18,080	6.5%
GT	308 SW GT 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£27,580	£8,600	£18,980	6.5%
	308 SW GT 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£28,580	£9,800	£18,780	6.5%
GT Premium	308 SW GT Premium 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£28,330	£8,800	£19,530	6.5%
	308 SW GT Premium 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£29,330	£9,900	£19,430	6.5%

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New PEUGEOT 3008

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New PEUGEOT 3008 Range | PRIDE Programme | Price List

	DESCRIPTION	ON THE ROAD MRRP	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP	PRIDE APR
Active Premium	3008 Active Premium 1.2L PureTech 130 S&S 6-speed manual	£27,160	£4,500	£22,660	6.5%
	3008 Active Premium 1.5L BlueHDi 130 S&S 6-speed manual	£29,110	£5,900	£23,210	6.5%
Allure	3008 Allure 1.2L PureTech 130 S&S 6-speed manual	£28,760	£5,000	£23,760	6.5%
	3008 Allure 1.2L PureTech 130 EAT8 S&S 8-speed	£30,360	£5,200	£25,160	6.5%
	3008 Allure 1.5L BlueHDi 130 S&S 6-speed manual	£30,710	£6,400	£24,310	6.5%
	3008 Allure 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£32,310	£6,600	£25,710	6.5%
	3008 Allure HYBRID 225 e-EAT8	£37,310	£6,300	£31,010	5.3%
	3008 Allure HYBRID4 300 e-EAT8	£42,310	£8,600	£33,710	5.3%
Allure Premium	3008 Allure Premium 1.2L PureTech 130 S&S 6-speed manual	£29,460	£5,400	£24,060	6.5%
	3008 Allure Premium 1.2L PureTech 130 EAT8 S&S 8-speed	£31,060	£5,500	£25,560	6.5%
	3008 Allure Premium 1.5L BlueHDi 130 S&S 6-speed manual	£31,410	£6,700	£24,710	6.5%
	3008 Allure Premium 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£33,010	£6,900	£26,110	6.5%
	3008 Allure Premium HYBRID 225 e-EAT8	£38,010	£6,600	£31,410	5.3%
	3008 Allure Premium HYBRID4 300 e-EAT8	£43,010	£8,800	£34,210	5.3%
GT	3008 GT 1.2L PureTech 130 S&S 6-speed manual	£31,260	£5,600	£25,660	6.5%
	3008 GT 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£32,860	£5,700	£27,160	6.5%
	3008 GT 1.6L PureTech 180 EAT8 S&S 8-speed Efficient Automatic Transmission	£34,560	£5,800	£28,760	6.5%
	3008 GT 1.5L BlueHDi 130 S&S 6-speed manual	£33,210	£6,700	£26,510	6.5%
	3008 GT 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£34,810	£6,900	£27,910	6.5%
	3008 GT HYBRID 225 e-EAT8	£39,810	£6,800	£33,010	5.3%
	3008 GT HYBRID4 300 e-EAT8	£44,810	£9,100	£35,710	5.3%
GT Premium	3008 GT Premium 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£35,260	£6,500	£28,760	6.5%
	3008 GT Premium 1.6L PureTech 180 EAT8 S&S 8-speed Efficient Automatic Transmission	£36,960	£6,600	£30,360	6.5%
	3008 GT Premium 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£37,210	£7,200	£30,010	6.5%
	3008 GT Premium HYBRID 225 e-EAT8	£42,210	£7,400	£34,810	5.3%
	3008 GT Premium HYBRID4 300 e-EAT8	£47,210	£9,700	£37,510	5.3%

Please see the PRIDE Opportunity page for a selection of PEUGEOT 3008 Model Year D2 vehicles that will continue to be available throughout Q1.

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New PEUGEOT 5008

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New PEUGEOT 5008 Range | PRIDE Programme | Price List



	DESCRIPTION	ON THE ROAD MRRP	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP	PRIDE APR
Active Premium	5008 Active Premium 1.2L PureTech 130 S&S 6-speed manual	£29,585	£3,700	£25,885	6.5%
	5008 Active Premium 1.5L BlueHDi 130 S&S 6-speed manual	£31,555	£5,300	£26,255	6.5%
Allure	5008 Allure 1.2L PureTech 130 S&S 6-speed manual	£31,435	£4,100	£27,335	6.5%
	5008 Allure 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£33,035	£4,400	£28,635	6.5%
	5008 Allure 1.5L BlueHDi 130 S&S 6-speed manual	£33,405	£5,500	£27,905	6.5%
	5008 Allure 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£35,005	£5,700	£29,305	6.5%
	5008 Allure 2.0L BlueHDi 180 EAT8 S&S 8-speed Efficient Automatic Transmission	£36,455	£5,900	£30,555	6.5%
Allure Premium	5008 Allure Premium 1.2L PureTech 130 S&S 6-speed manual	£31,985	£4,300	£27,685	6.5%
	5008 Allure Premium 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£33,585	£4,700	£28,885	6.5%
	5008 Allure Premium 1.5L BlueHDi 130 S&S 6-speed manual	£33,955	£5,800	£28,155	6.5%
	5008 Allure Premium 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£35,555	£5,900	£29,655	6.5%
	5008 Allure Premium 2.0L BlueHDi 180 EAT8 S&S 8-speed Efficient Automatic Transmission	£37,005	£6,200	£30,805	6.5%
GT	5008 GT 1.2L PureTech 130 S&S 6-speed manual	£33,485	£4,400	£29,085	6.5%
	5008 GT 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£35,085	£4,700	£30,385	6.5%
	5008 GT 1.6L PureTech 180 EAT8 S&S 8-speed Efficient Automatic Transmission	£36,785	£4,900	£31,885	6.5%
	5008 GT 1.5L BlueHDi 130 S&S 6-speed manual	£35,455	£5,900	£29,555	6.5%
	5008 GT 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£37,055	£6,000	£31,055	6.5%
	5008 GT 2.0L BlueHDi 180 EAT8 S&S 8-speed Efficient Automatic Transmission	£38,505	£6,200	£32,305	6.5%
GT Premium	5008 GT Premium 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£37,485	£5,600	£31,885	6.5%
	5008 GT Premium 1.6L PureTech 180 EAT8 S&S 8-speed Efficient Automatic Transmission	£39,185	£5,800	£33,385	6.5%
	5008 GT Premium 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£39,455	£6,700	£32,755	6.5%
	5008 GT Premium 2.0L BlueHDi 180 EAT8 S&S 8-speed Efficient Automatic Transmission	£40,905	£6,900	£34,005	6.5%

Please see the PRIDE Opportunity page for a selection of PEUGEOT 5008 Model Year D2 vehicles that will continue to be available throughout Q1.

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PEUGEOT 508 RANGE

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PEUGEOT 508 Range | PRIDE Programme | Price List



	DESCRIPTION	ON THE ROAD MRRP	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP	PRIDE APR
Active	508 Active 1.5L BlueHDi 130 S&S 6-speed manual	£27,355	£6,400	£20,955	6.5%
	508 Active 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£28,955	£6,900	£22,055	6.5%
Allure	508 Allure 1.6L PureTech 180 EAT8 S&S 8-speed Efficient Automatic Transmission	£31,985	£7,400	£24,585	6.5%
	508 Allure 1.5L BlueHDi 130 S&S 6-speed manual	£28,655	£6,900	£21,755	6.5%
	508 Allure 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£30,255	£7,100	£23,155	6.5%
	508 Allure 2.0L BlueHDi 160 EAT8 S&S 8-speed Efficient Automatic Transmission	£31,635	£7,400	£24,235	6.5%
	508 Allure HYBRID 225 e-EAT8 8-speed Efficient Automatic Transmission	£34,945	£3,700	£31,245	5.3%
GT Line	508 GT Line 1.6L PureTech 180 EAT8 S&S 8-speed Efficient Automatic Transmission	£33,735	£7,700	£26,035	6.5%
	508 GT Line 1.5L BlueHDi 130 S&S 6-speed manual	£30,405	£7,100	£23,305	6.5%
	508 GT Line 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£32,005	£7,400	£24,605	6.5%
	508 GT Line 2.0L BlueHDi 160 EAT8 S&S 8-speed Efficient Automatic Transmission	£33,385	£7,700	£25,685	6.5%
	508 GT Line HYBRID 225 e-EAT8 8-speed Efficient Automatic Transmission	£36,695	£4,300	£32,395	5.3%
GT	508 GT 1.6L PureTech 225 EAT8 S&S 8-speed Efficient Automatic Transmission	£38,635	£8,400	£30,235	6.5%
	508 GT 2.0L BlueHDi EAT8 180 S&S 8-speed Efficient Automatic Transmission	£38,860	£8,400	£30,460	6.5%
	508 GT HYBRID 225 e-EAT8 8-speed Efficient Automatic Transmission	£40,645	£5,700	£34,945	5.3%

KEY INFO

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- + PEUGEOT PRIDE campaigns are independent of all other campaigns and cannot be combined with any other offers, support or allowances.
- + Offers available on PASSPORT & JUST ADD FUEL® with PCP and PPL.
- + The programme is operated via eCommerce, all orders must be placed by the customer via the dedicated PEUGEOT PRIDE eCommerce platform.
- + The vehicle must be registered to the keeper in the same name as the eCommerce quotation.



Car showing with optional 19" Augusta Alloy wheels

PEUGEOT 508 SW Range | PRIDE Programme | Price List



	DESCRIPTION	ON THE ROAD MRRP	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP	PRIDE APR
Active	508 SW Active 1.5L BlueHDi 130 S&S 6-speed manual	£28,955	£6,900	£22,055	6.5%
	508 SW Active 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£30,555	£7,100	£23,455	6.5%
Allure	508 SW Allure 1.6L PureTech 180 EAT8 S&S 8-speed Efficient Automatic Transmission	£33,585	£7,700	£25,885	6.5%
	508 SW Allure 1.5L BlueHDi 130 S&S 6-speed manual	£30,255	£7,200	£23,055	6.5%
	508 SW Allure 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£31,855	£7,500	£24,355	6.5%
	508 SW Allure 2.0L BlueHDi 160 EAT8 S&S 8-speed Efficient Automatic Transmission	£33,195	£7,600	£25,595	6.5%
	508 SW Allure HYBRID 225 e-EAT8 8-speed Efficient Automatic Transmission	£36,545	£4,300	£32,245	5.3%
GT Line	508 SW GT Line 1.6L PureTech 180 EAT8 S&S 8-speed Efficient Automatic Transmission	£35,335	£7,900	£27,435	6.5%
	508 SW GT Line 1.5L BlueHDi 130 S&S 6-speed manual	£32,005	£7,500	£24,505	6.5%
	508 SW GT Line 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£33,605	£7,700	£25,905	6.5%
	508 SW GT Line 2.0L BlueHDi 160 EAT8 S&S 8-speed Efficient Automatic Transmission	£34,945	£7,800	£27,145	6.5%
	508 SW GT line HYBRID 225 e-EAT8 8-speed Efficient Automatic Transmission	£38,295	£4,800	£33,495	5.3%
GT	508 SW GT 1.6L PureTech 225 EAT8 S&S 8-speed Efficient Automatic Transmission	£40,235	£8,400	£31,835	6.5%
	508 SW GT 2.0L BlueHDi EAT8 180 S&S 8-speed Efficient Automatic Transmission	£40,460	£8,600	£31,860	6.5%
	508 SW GT HYBRID 225 e-EAT8 8-speed Efficient Automatic Transmission	£42,245	£6,100	£36,145	5.3%

KEY INFO

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- + Offers available on PASSPORT & JUST ADD FUEL® with PCP and PPL.
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PEUGEOT RIFTER

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PEUGEOT Rifter Standard Range | PRIDE Programme | Price List



	DESCRIPTION	ON THE ROAD MRRP	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP	PRIDE APR
Allure	Rifter Standard Allure 1.5L BlueHDi 100 S&S 6-speed manual	£23,745	£5,400	£18,345	6.5%
Allure Premium	Rifter Standard Allure Premium 1.2L PureTech 130 EAT8 S&S 8-speed automatic	£27,020	£5,900	£21,120	6.5%
	Rifter Standard Allure Premium 1.5L BlueHDi 100 S&S 6-speed manual	£25,105	£5,700	£19,405	6.5%
GT	Rifter Standard GT 1.2L PureTech 130 EAT8 S&S 8-speed automatic	£29,100	£6,100	£23,000	6.5%
	Rifter Standard GT 1.5L BlueHDi 130 S&S 6-speed manual	£26,740	£6,000	£20,740	6.5%

KEY INFO

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- + The vehicle must be registered to the keeper in the same name as the eCommerce quotation.



PEUGEOT Rifter Long Range | PRIDE Programme | Price List



	DESCRIPTION	ON THE ROAD MRRP	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP	PRIDE APR
Allure	Rifter Long Allure 1.2L PureTech 110 S&S 6-speed manual	£25,360	£5,600	£19,760	6.5%
	Rifter Long Allure 1.5L BlueHDi 100 S&S 6-speed manual	£25,745	£5,700	£20,045	6.5%
Allure Premium	Rifter Long Allure Premium 1.2L PureTech 130 EAT8 S&S 8-speed automatic	£29,020	£6,100	£22,920	6.5%
	Rifter Long Allure Premium 1.5L BlueHDi 100 S&S 6-speed manual	£27,105	£5,900	£21,205	6.5%
GT	Rifter Long GT 1.2L PureTech 130 EAT8 S&S 8-speed automatic	£31,100	£6,500	£24,600	6.5%
	Rifter Long GT 1.5L BlueHDi 130 S&S 6-speed manual	£28,740	£6,200	£22,540	6.5%

KEY INFO

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- + Offers available on PASSPORT & JUST ADD FUEL® with PCP and PPL.
- + The programme is operated via eCommerce, all orders must be placed by the customer via the dedicated PEUGEOT PRIDE eCommerce platform.
- + The vehicle must be registered to the keeper in the same name as the eCommerce quotation.





PEUGEOT Traveller

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PEUGEOT Traveller Range | PRIDE Programme | Price List



	DESCRIPTION	ON THE ROAD MRRP*	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP*	PRIDE APR
Active	Traveller Active Standard 1.5L BlueHDi 120 S&S 6-speed manual	£37,630	£9,900	£27,730	6.5%
	Traveller Active Standard 2.0L BlueHDi 145 S&S 6-speed manual	£38,920	£9,900	£29,020	6.5%
	Traveller Active Standard 2.0L BlueHDi 145 EAT8 S&S 8-speed Automatic Transmission	£40,875	£9,900	£30,975	6.5%
	Traveller Active Standard 2.0L BlueHDi 180 EAT8 S&S 8-speed Automatic Transmission	£42,030	£9,900	£32,130	6.5%
	e-Traveller Active Standard 50kWh 136	£46,065 *	£6,900	£39,165 *	1.9%
	e-Traveller Active Long 50kWh 136	£46,905 *	£7,100	£39,805 *	1.9%
Allure	Traveller Allure Standard 2.0L BlueHDi 145 S&S 6-speed manual	£43,255	£9,900	£33,355	6.5%
	Traveller Allure Standard 2.0L BlueHDi 180 EAT8 S&S 8-speed Automatic Transmission	£45,930	£9,900	£36,030	6.5%
	Traveller Allure Long 2.0L BlueHDi 145 S&S 6-speed manual	£43,670	£9,900	£33,770	6.5%
	Traveller Allure Long 2.0L BlueHDi 180 EAT8 S&S 8-speed Automatic Transmission	£46,770	£9,900	£36,870	6.5%
	e-Traveller Allure Standard 50kWh 136	£53,400	£9,500	£43,900	1.9%
	e-Traveller Allure Long 50kWh 136	£54,240	£9,700	£44,540	1.9%

^Electric range up to 148 miles under WLTP.

*Prices include Plug-In Car Grant (PICG) from government of £3000.

KEY INFO

- + PEUGEOT PRIDE offers shown above include VAT.
- + PEUGEOT PRIDE campaigns are independent of all other campaigns and cannot be combined with any other offers, support or allowances.
- + Offers available on PASSPORT & JUST ADD FUEL® with PCP and PPL.
- + The programme is operated via eCommerce, all orders must be placed by the customer via the dedicated PEUGEOT PRIDE eCommerce platform.
- + The vehicle must be registered to the keeper in the same name as the eCommerce quotation.



PEUGEOT | PRIDE Opportunity Programme | Price List | Click & Collect Offers

	DESCRIPTION	ON THE ROAD MRRP	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP	PRIDE APR
All-new 208 (MY B0/B3)	All-new 208 Allure 1.2L PureTech 100 S&S 6-speed manual	£19,755	£4,700	£15,055	6.5%
	All-new 208 Allure Premium 1.2L PureTech 100 S&S 6-speed manual	£20,405	£4,850	£15,555	6.5%
	All-new 208 Allure Premium 1.2L PureTech 100 EAT8 S&S 8-speed Efficient Automatic Transmission	£21,845	£4,850	£16,995	6.5%
	All New 208 GT Line 1.2L PureTech 100 S&S 6-speed manual	£21,455	£4,500	£16,955	6.5%
All-new 2008 (MY B0/B7)	All new 2008 Allure Premium 1.2L PureTech 130 S&S 6-speed manual	£24,640	£3,800	£20,840	6.5%
	All new 2008 Allure Premium 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£26,230	£5,500	£20,730	6.5%
	All new 2008 GT Line 1.2L PureTech 130 S&S 6-speed manual	£26,540	£4,000	£22,540	6.5%
3008 (MY D2)	3008 Allure 1.2L PureTech 130 S&S 6-speed manual	£28,705	£5,600	£23,105	6.5%
	3008 GT Line Premium 1.2L PureTech 130 S&S 6-speed manual	£32,630	£6,200	£26,430	6.5%
	3008 GT Line Premium 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	£34,555	£6,300	£28,255	6.5%
5008 (MY D2)	5008 GT Line Premium 1.2L PureTech 130 S&S 6-speed manual	£34,955	£6,100	£28,855	6.5%

KEY INFO

- + The 10 listed PEUGEOT versions above will be available on the PEUGEOT PRIDE Opportunity programme as November and December 'Click & Collect' offers and will enable qualifying customers to benefit from exclusive PRIDE savings on remaining stocks of derogation vehicles.
- + The programme is operated offline via the Retail Network, all orders must be placed by the Retailer via DIALOG and MUST be supported by using the customer PRIDE code; the code MUST be entered into the REFERENCE section of DIALOG otherwise support will be clawed back.
- + PEUGEOT PRIDE Opportunity vehicles must be ordered and registered by 31st December 2020.
- + The PEUGEOT PRIDE Opportunity programme will be visible on the dedicated PEUGEOT PRIDE landing page with a link to their preferred Retailer to find out more about 'Click & Collect' offers in November and December.
- + PEUGEOT PRIDE Opportunity offers shown above include VAT.
- + PEUGEOT PRIDE Opportunity offers are independent of all other campaigns and cannot be combined with any other offers, support or allowances.
- + Offers available on PASSPORT & JUST ADD FUEL® with PCP and PPL.
- + The vehicle must be registered to the keeper in the same name as the eCommerce quotation.

Official fuel consumption and CO2 emissions

Models	Fuel Consumption in MPG (l/km) - Combined	CO2 emissions (g/km)
108	54.8 (5.2) – 58.9 (4.8)	111 - 110
All-new 208	44.3 (6.4) – 73.6 (3.8)	134 - 0
All-new 2008	41.7 (6.8) – 62.7 (4.5)	153 - 0
New 308 Hatchback	37.8 (7.5) – 65.6 (4.3)	169 - 120
New 308 SW	42.3 (6.7) – 65.6 (4.3)	144 - 122
3008	36.1 (7.8) – 235.4 (1.2)	156 - 29
5008	39.3 (5.9) – 60.8 (5.6)	160 - 132
Rifter	36.7 (7.7) – 55.6 (5.1)	162 - 144
508 Fastback	37.4 (7.6) – 235.4 (1.2)	171 - 29
508 SW	37.4 (7.6) – 235.4 (1.2)	171 - 30

The fuel consumption you achieve, and CO2 produced, in real world conditions will depend upon a number of factors including the accessories fitted (post registration), variations in weather, driving styles and vehicle load. There is a new test (WLTP*) used to measure fuel consumption and CO2 figures. The CO2 figures shown are NEDC equivalent, calculated using an EC correlation tool which converts WLTP figures to NEDC figures, however, these NEDCeq figures are based on the outgoing test cycle (NEDC**) and will be used to calculate tax for first registration. CO2 and fuel economy figures may vary according to wheel fitment and optional extras fitted.

Figures shown are for comparability purposes; you should only compare fuel consumption and CO2 figures with other vehicles tested using the same technical standard.

*WLTP - Worldwide harmonized Light vehicles Test Procedure. **NEDCeq - New European Driving Cycle.

PEUGEOT Range: Further Information

Manufacturers Recommended Retail Price On The Road

The On the Road MRRP featured includes the following from April 2020:

Tax band	CO ₂ (g/km)	First Year VED	First Year VED Diesel cars*	First Year VED Alternative Fuel	Annual Tax Petrol & Diesel	Annual Tax Alternative Fuel	First Reg fee	Delivery Charge	VAT @ 20% on Delivery	Total OTR Costs	Total OTR Costs Diesel cars*	Total OTR Costs Alternative Fuel
A	0	£0	£0	£0	£0	£0	£55	£595.83	£119.17	£770	£770	£770
B	1-50	£10	£25	£0	£150	£140	£55	£595.83	£119.17	£780	£795	£770
C	51-75	£25	£110	£15	£150	£140	£55	£595.83	£119.17	£795	£880	£785
D	76-90	£110	£135	£100	£150	£140	£55	£595.83	£119.17	£880	£905	£870
E	91-100	£135	£155	£125	£150	£140	£55	£595.83	£119.17	£905	£925	£895
F	101-110	£155	£175	£145	£150	£140	£55	£595.83	£119.17	£925	£945	£915
G	111-130	£175	£215	£165	£150	£140	£55	£595.83	£119.17	£945	£985	£935
H	131-150	£215	£540	£205	£150	£140	£55	£595.83	£119.17	£985	£1,310	£975
I	151-170	£540	£870	£530	£150	£140	£55	£595.83	£119.17	£1,310	£1,640	£1,300
J	171-190	£870	£1,305	£860	£150	£140	£55	£595.83	£119.17	£1,640	£2,075	£1,630
K	191-225	£1,305	£1,850	£1,295	£150	£140	£55	£595.83	£119.17	£2,075	£2,620	£2,065
L	226-255	£1,850	£2,175	£1,840	£150	£140	£55	£595.83	£119.17	£2,620	£2,945	£2,610
M	Over 255	£2,175	£2,175	£2,165	£150	£140	£55	£595.83	£119.17	£2,945	£2,945	£2,935

*Applies to diesel vehicles that do not meet the real driving emissions step 2 (RDE2) standard

VAT is calculated at 20%

VAT is not applicable to cars sold in the Channel Islands

Cars with a list price of over £40,000 when new pay an additional £325 per year on top of the £150 annual tax 'standard rate', for five years after the end of the first licence before returning to the rates listed above. This supplement does not apply to electric vehicles.

PEUGEOT 3 Years of Warranty

All vehicles first registered in the UK and purchased from a UK PEUGEOT Retailer benefit from a PEUGEOT 2 year unlimited mileage manufacturer's warranty and a free optional additional 1 year of warranty provided by the PEUGEOT Retailer Network in the UK.

PEUGEOT Assistance

All new PEUGEOTs come with PEUGEOT Assistance, our breakdown assistance service.

PEUGEOT Assistance is available every minute of the day and night; 365 days of the year, for you and anyone else driving your PEUGEOT with your permission.

Full details are available at www.peugeot.co.uk

Terms and Conditions

All information and prices correct at time of publication, but are subject to change at any time without prior notice (which may occur as a result of matters including, but not limited to, any changes in legislation and/or any changes by the government).

It is our policy to continually improve our vehicles in every way. To avoid any misunderstandings you are advised to check with your PEUGEOT Retailer the prices, specification (including colour), equipment, accessories and equipment relating to any PEUGEOT vehicle and the exact cost and availability prior to ordering.

Where a feature is described as an option in this publication it should be assumed that it is at extra cost unless specifically stated otherwise.

Issued by Sales and Marketing, PEUGEOT Motor Company PLC, Pinley House, Sunbeam Way, Coventry CV3 1ND.

For further information call PEUGEOT on 0800 083 3000, visit our website at www.peugeot.co.uk or contact your local PEUGEOT Dealer.

*Calls to this number are free from a landline, some mobile providers may charge. Calls may be recorded for training and quality purposes.



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