

PEUGEOT | PRIDE PROGRAMME

NOW AVAILABLE TO NHS & EMERGENCY SERVICES EMPLOYEES, QUALIFIED TEACHERS & PEUGEOT KEY PARTNERS



PRIDE Price List

Available from 18th March 2021 - 12th April 2021



PEUGEOT 108

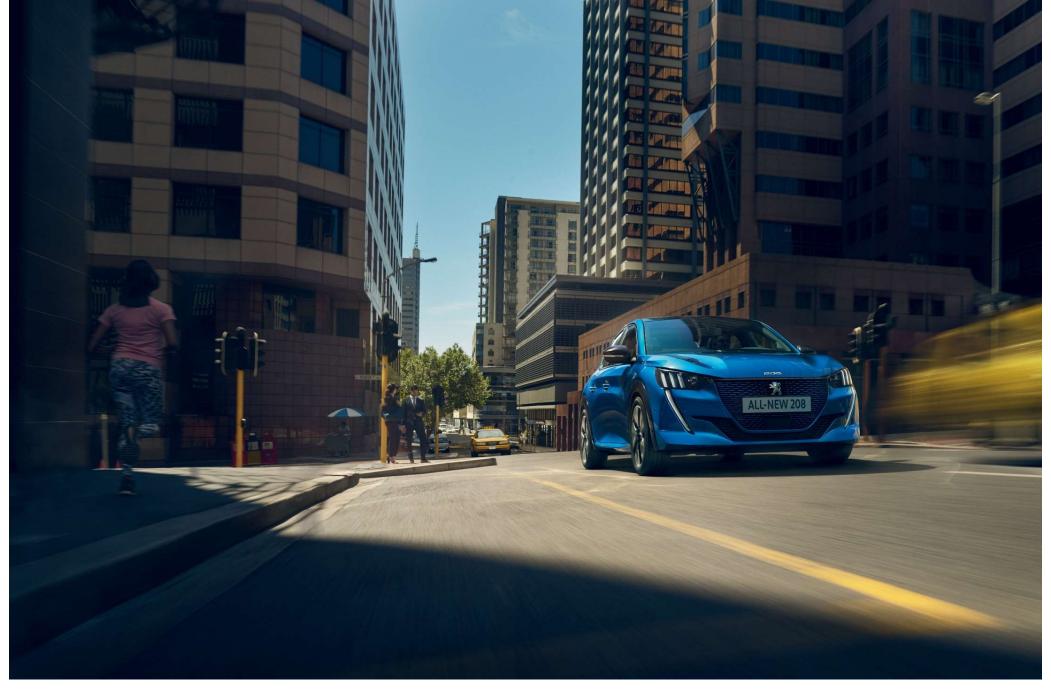


PEUGEOT 108 Range | PRIDE Programme | Price List

			DESCRIPTION	TITRE CODE	TITRE CODE ON THE ROAD MRRP		PRIDE ON THE ROAD MRRP	PRIDE APR
	00 R	Active	108 Hatchback 3-door Active 1.0L S&S5-speed manual	1PB1A3FKIJT0A070	£12,785	£2,350	£10,435	4.9%
back	3 DC	Allure	108 Hatchback 3-door Allure 1.0L S&S5-speed manual	1PB1A3LKIJT0A070	£14,140	£2,650	£11,490	4.9%
latch	α	Active	108 Hatchback 5-door Active 1.0L S&S5-speed manual	1PB1A5FKIJT0A070	£13,185	£2,750	£10,435	4.9%
108 F	D00R	Allure	108 Hatchback 5-door Allure 1.0L S&S5-speed manual	1PB1A5LKIJT0A070	£14,540	£3,650	£10,890	4.9%
	N	Collection	108 Hatchback 5-door Collection 1.0L S&S5-speed manual	1PB1A5LKIJT0DS70	£14,790	£3,650	£11,140	4.9%
Ī Ī	a a	Allure	108 TOP! 5-door Allure 1.0L S&S5-speed manual	1PB1B5LKIJT0A070	£15,540	£3,850	£11,690	4.9%
108 T	5 00	Collection	108 TOP! 5-door Collection 1.0L S&S5-speed manual	1PB1B5LKIJT0DS70	£15,790	£4,250	£11,540	4.9%

- + PEUGEOT PRIDE offers shown above include VAT.
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- + The programme is operated via eCommerce, all orders must be placed by the customer via the dedicated PEUGEOT PRIDE eCommerce platform.





ALL-NEW PEUGEOT 208



All-new PEUGEOT 208 Range | PRIDE Programme | Price List

	DESCRIPTION	TITRE CODE	ON THE ROAD MRRP*	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP*	PRIDE APR
	All-New 208 Active Premium 1.2L PureTech 75 S6S 5-speed manual	1PP2A5LMZJT0A0C0	£17,575	£2,350	£15,225	4.9%
	All-New 208 Active Premium 1.2L PureTech 100 S6S 6-speed manual	1PP2A5LPXKT0A0C0	£18,675	£2,550	£16,125	4.9%
Active Premium	All-New 208 Active Premium 1.2L PureTech 100 EAT8 S&S 8-speed automatic	1PP2A5LMT1T0A0C0	£20,075	£2,450	£17,625	4.9%
	All-New 208 Active Premium 1.5L BlueHDi 100 S&S 6-speed manual	1PP2A5LMNKT0A0C0	£20,375	£2,650	£17,725	4.9%
	All-New 208 Active Premium Electric 50kWh 136	1PP2A5MESFT0A0C0	£27,225*	£2,000	£25,225*	4.9%
	All-New 208 Allure 1.2L PureTech 100 S&S 6-speed manual	1PP2A5PPXKT0A0C0	£19,325	£3,700	£15,625	4.9%
	All-New 208 Allure 1.2L PureTech 100 EAT8 S6S 8-speed automatic	1PP2A5PMT1T0A0C0	£20,725	£2,450	£18,275	4.9%
Allure	All-New 208 Allure 1.2L PureTech 130 EAT8 S6S 8-speed automatic	1PP2A5PNP1T0A0C0	£21,925	£2,550	£19,375	4.9%
	All-New 208 Allure 1.5L BlueHDi 100 S&S 6-speed manual	1PP2A5PMNKT0A0C0	£21,025	£2,650	£18,375	4.9%
	All-New 208 Allure Electric 50kWh 136	1PP2A5QESFT0A0C0	£27,875*	£2,000	£25,875*	4.9%
	All-New 208 Allure Premium 1.2L PureTech 100 S&S 6-speed manual	1PP2A5RPXKT0A0C0	£19,975	£3,900	£16,075	4.9%
	All-New 208 Allure Premium 1.2L PureTech 100 EAT8 S6S 8-speed automatic	1PP2A5RMT1T0A0C0	£21,375	£2,750	£18,625	4.9%
Allure Premium	All-New 208 Allure Premium 1.2L PureTech 130 EAT8 S&S 8-speed automatic	1PP2A5RNP1T0A0C0	£22,575	£2,850	£19,725	4.9%
	All-New 208 Allure Premium 1.5L BlueHDi 100 S&S 6-speed manual	1PP2A5RMNKT0A0C0	£21,675	£2,850	£18,825	4.9%
	All-New 208 Allure Premium Electric 50kWh 136	1PP2A5KESFT0A0C0	£28,525*	£2,100	£26,425*	4.9%
	All-New 208 GT 1.2L PureTech 100 S6S 6-speed manual	1PP2A5TPXKT0A0C0	£21,925	£3,350	£18,575	4.9%
	All-New 208 GT 1.2L PureTech 100 EAT8 S&S 8-speed automatic	1PP2A5TMT1T0A0C0	£23,325	£3,550	£19,775	4.9%
GТ	All-New 208 GT 1.2L PureTech 130 EAT8 S&S 8-speed automatic	1PP2A5TNP1T0A0C0	£24,525	£3,450	£21,075	4.9%
	All-New 208 GT 1.5L BlueHDi 100 S&S 6-speed manual	1PP2A5TMNKT0A0C0	£23,625	£3,450	£20,175	4.9%
	All-New 208 GT Electric 50kWh 136	1PP2A5UESFT0A0C0	£30,475*	£2,400	£28,075*	4.9%
	All-New 208 GT Premium 1.2L PureTech 100 S&S 6-speed manual	1PP2A5VPXKT0A0C0	£22,925	£3,550	£19,375	4.9%
	All-New 208 GT Premium 1.2L PureTech 100 EAT8 S&S 8-speed automatic	1PP2A5VMT1T0A0C0	£24,325	£3,550	£20,775	4.9%
GT Premium	All-New 208 GT Premium 1.2L PureTech 130 EAT8 S6S 8-speed automatic	1PP2A5VNP1T0A0C0	£25,525	£3,650	£21,875	4.9%
	All-New 208 GT Premium1.5L BlueHDi 100 S6S 6-speed manual	1PP2A5VMNKT0A0C0	£24,625	£3,350	£21,275	4.9%
	All-New 208 GT Premium Electric 50kWh 136	1PP2A5ZESFT0A0C0	£31,475*	£3,500	£27,975*	4.9%

Please see the PRIDE Opportunity page for a selection of All-new PEUGEOT 208 Model Year B0/B3 vehicles that will continue to be available throughout Q1.

- + PEUGEOT PRIDE offers shown above include VAT.
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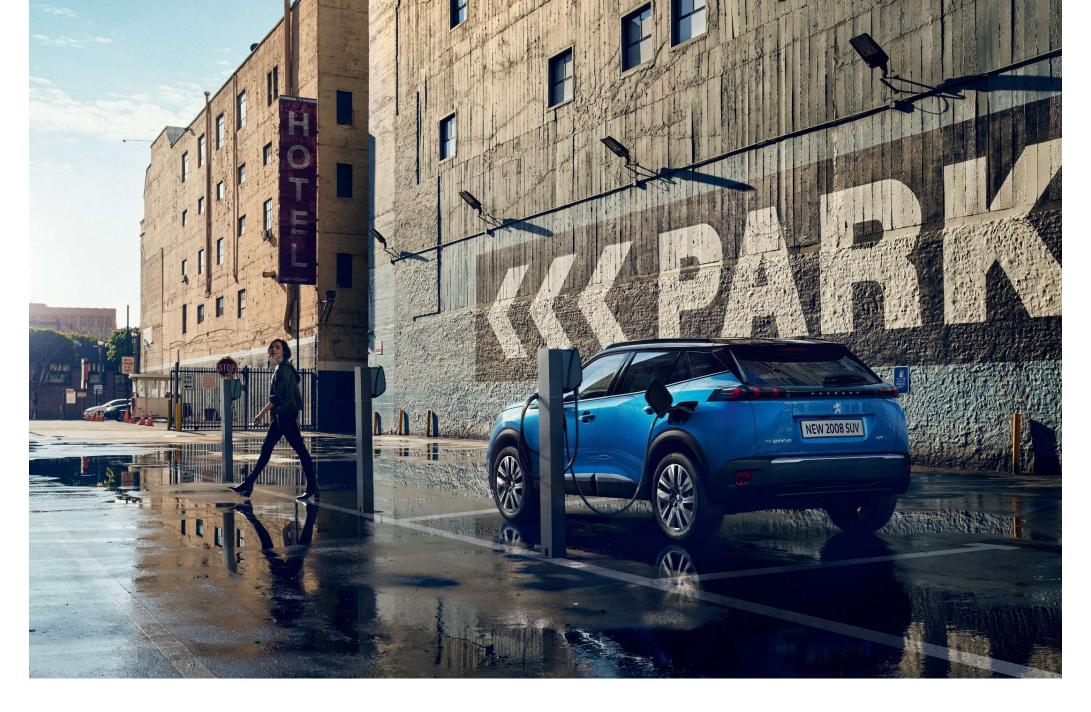
 + Offers available on PASSPORT & JUST ADD FUEL® with PCP and PPL.
- + The programme is operated via eCommerce, all orders must be placed by the customer via the dedicated PEUGEOT PRIDE eCommerce platform.
- + The vehicle must be registered to the keeper in the same name as the eCommerce auotation.





[^]Electric range up to 217 miles under WLTP.

^{*}Prices include Plug-In Car Grant (PICG) from government of £2500.



ALL-NEW PEUGEOT 2008



All-new PEUGEOT 2008 Range | PRIDE Programme | Price List

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	DESCRIPTION	TITRE CODE	ON THE ROAD MRRP*	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP*	PRIDE APR
	All-New 2008 Active Premium 1.2L PureTech 100 S6S 6-speed manual	1PP1SYLMTKT0A0C0	£21,030	£2,150	£18,880	4.9%
	All-New 2008 Active Premium 1.2L PureTech 130 EAT8 S6S 8-speed automatic	1PP1SYLNP1T0A0C0	£23,780	£2,250	£21,530	4.9%
Active Premium	All-New 2008 Active Premium 1.5L BlueHDI 110 S&S 6-speed manual	1PP1SYLMMKT0A0C0	£22,630	£2,250	£20,380	4.9%
	All-New 2008 Active Premium Electric 50 kWh 136^	1PP1SYMESFT0A0C0	£31,180 *	£1,500	£29,680 *	4.9%
	All-New 2008 Allure 1.2L PureTech 100 S&S 6-speed manual	1PP1SYPMTKT0A0C0	£22,230	£2,250	£19,980	4.9%
	All-New 2008 Allure 1.2L PureTech 130 S&S 6-speed manual	1PP1SYPNPKT0A0C0	£23,430	£2,250	£21,180	4.9%
Allure	All-New 2008 Allure 1.2L PureTech 130 EAT8 S&S 8-speed automatic	1PP1SYPNP1T0A0C0	£24,980	£3,300	£21,680	4.9%
	All-New 2008 Allure 1.5L BlueHDI 110 S&S 6-speed manual	1PP1SYPMMKT0A0C0	£23,830	£2,250	£21,580	4.9%
	All-New 2008 Allure Electric 50 kWh 136^	1PP1SYQESFT0A0C0	£32,380 *	£1,600	£30,780 *	4.9%
	All-New 2008 Allure Premium 1.2L PureTech 100 S&S 6-speed manual	1PP1SYRMTKT0A0C0	£22,680	£2,250	£20,430	4.9%
	All-New 2008 Allure Premium 1.2L PureTech 130 S&S 6-speed manual	1PP1SYRNPKT0A0C0	£23,880	£2,350	£21,530	4.9%
Allure Premium	All-New 2008 Allure Premium 1.2L PureTech 130 EAT8 S&S 8-speed automatic	1PP1SYRNP1T0A0C0	£25,430	£2,450	£22,980	4.9%
	All-New 2008 Allure Premium 1.5L BlueHDI 110 S&S 6-speed manual	1PP1SYRMMKT0A0C0	£24,280	£2,350	£21,930	4.9%
	All-New 2008 Allure Premium Electric 50 kWh 136^	1PP1SYKESFT0A0C0	£35,330	£1,600	£33,730	4.9%
	All-New 2008 GT 1.2L PureTech 130 S&S 6-speed manual	1PP1SYTNPKT0A0C0	£26,180	£2,850	£23,330	4.9%
GТ	All-New 2008 GT 1.2L PureTech 130 EAT8 S6S 8-speed automatic	1PP1SYTNP1T0A0C0	£27,730	£3,050	£24,680	4.9%
Gi	All-New 2008 GT 1.5L BlueHDI 110 S&S 6-speed manual	1PP1SYTMMKT0A0C0	£26,580	£2,550	£24,030	4.9%
	All-New 2008 GT Electric 50 kWh 136^	1PP1SYUESFT0A0C0	£37,630	£1,700	£35,930	4.9%
	All-New 2008 GT Premium 1.2L PureTech 130 S&S 6-speed manual	1PP1SYVNPKT0A0C0	£28,180	£4,700	£23,480	4.9%
OT B	All-New 2008 GT Premium 1.2L PureTech 130 EAT8 S6S 8-speed automatic	1PP1SYVNP1T0A0C0	£29,730	£3,650	£26,080	4.9%
GT Premium	All-New 2008 GT Premium 1.2L PureTech 155 EAT8 S6S 8-speed automatic	1PP1SYVNQ1T0A0C0	£30,930	£3,750	£27,180	4.9%
	All-New 2008 GT Premium Electric 50 kWh 136^	1PP1SYZESFT0A0C0	£39,630	£2,700	£36,930	4.9%

Please see the PRIDE Opportunity page for a selection of All-new PEUGEOT 2008 Model Year B0 / B7 vehicles that will continue to be throughout Q1.

- + PEUGEOT PRIDE offers shown above include VAT.
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- + Offers available on PASSPORT & JUST ADD FUEL® with PCP and PPL.
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- + The vehicle must be registered to the keeper in the same name as the eCommerce quotation.





[^]Electric range up to 206 miles under WLTP.

^{*}Prices include Plug-In Car Grant (PICG) from government of £2500.



NEW PEUGEOT 308 RANGE

New PEUGEOT 308 Range | PRIDE Programme | Price List

	DESCRIPTION	НР	TITRE CODE	ON THE ROAD MRRP	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP	PRIDE APR
Active Premium	308 Active Premium 1.5L BlueHDi 130 S8S 6-speed manual	#REF!	1PT9A5NMKKT0A0F2	£22,980	£7,050	£15,930	4.9%
Active Premium	308 Active Premium 1.5L BlueHDi 130 S&S 6-speed manual	#REF!	1PT9A5NMKKT0A0F2	£22,980	£7,050	£15,930	4.9%
	308 Allure 1.2L PureTech 130 SSS 6-speed manual	#REF!	1PT9A5PNPKT0A0F2	£23,280	£6,350	£16,930	4.9%
Allure	308 Allure 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission		1PT9A5PNP1T0A0F2	£24,680	£6,750	£17,930	4.9%
Allure	308 Allure 1.5L BlueHDi 130 S&S 6-speed manual	#REF!	1PT9A5PMKKT0A0F2	£24,480	£7,550	£16,930	4.9%
	308 Allure 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	#REF!	1PT9A5PMK1T0A0F2	£25,680	£7,850	£17,830	4.9%
	308 Allure Premium 1.2L PureTech 130 S&S 6-speed manual	#REF!	1PT9A5RNPKT0A0F2	£24,030	£6,550	£17,480	4.9%
Allure Premium	308 Allure Premium 1.2L PureTech 130 EAT8 S6S 8-speed Efficient Automatic Transmission	#REF!	1PT9A5RNP1T0A0F2	£25,430	£6,850	£18,580	4.9%
Allure Premium	308 Allure Premium 1.5L BlueHDi 130 S&S 6-speed manual	#REF!	1PT9A5RMKKT0A0F2	£25,230	£7,650	£17,580	4.9%
	308 Allure Premium 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	#REF!	1PT9A5RMK1T0A0F2	£26,430	£8,050	£18,380	4.9%
GT	308 GT 1.2L PureTech 130 EAT8 S6S 8-speed Efficient Automatic Transmission	#REF!	1PT9A5TNP1T0A0F2	£26,630	£7,150	£19,480	4.9%
Gi	308 GT 1.5L BlueHDi 130 EAT8 S6S 8-speed Efficient Automatic Transmission	#REF!	1PT9A5TMK1T0A0F2	£27,630	£8,250	£19,380	4.9%
67.0	308 GT Premium 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission		1PT9A5VNP1T0A0F2	£27,380	£6,750	£20,630	4.9%
GT Premium	308 GT Premium 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	#REF!	1PT9A5VMK1T0A0F2	£28,380	£7,950	£20,430	4.9%
GTi	308 GTI 1.6L PureTech 260 S8S 6-speed manual	#REF!	1PT9A5WZNKT0A0F2	£31,985	£7,850	£24,135	4.9%

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New PEUGEOT 308 SW Range | PRIDE Programme | Price List

**	DESCRIPTION	TITRE CODE	ON THE ROAD MRRP	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP	PRIDE APR
Active Dueselium	308 SW Active Premium 1.2L PureTech 110 S&S 6-speed manual	1PT9C5NNNKT0A0F2	£22,260	£6,150	£16,110	4.9%
Active Premium	308 SW Active Premium 1.5L BlueHDi 130 S&S 6-speed manual	1PT9C5NMKKT0A0F2	£23,930	£7,350	£16,580	4.9%
	308 SW Allure 1.2L PureTech 130 S&S 6-speed manual	1PT9C5PNPKT0A0F2	£24,230	£6,650	£17,580	4.9%
	308 SW Allure 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PT9C5PNP1T0A0F2	£25,630	£6,950	£18,680	4.9%
Allure	308 SW Allure 1.5L BlueHDi 130 S&S 6-speed manual	1PT9C5PMKKT0A0F2	£25,430	£7,750	£17,680	4.9%
	308 SW Allure 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PT9C5PMK1T0A0F2	£26,630	£8,150	£18,480	4.9%
	308 SW Allure Premium 1.2L PureTech 130 S&S 6-speed manual	1PT9C5RNPKT0A0F2	£24,980	£6,750	£18,230	4.9%
Alleres Bresseleres	308 SW Allure Premium 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PT9C5RNP1T0A0F2	£26,380	£7,150	£19,230	4.9%
Allure Premium	308 SW Allure Premium1.5L BlueHDi 130 S6S 6-speed manual	1PT9C5RMKKT0A0F2	£26,180	£8,050	£18,130	4.9%
	308 SW Allure Premium 1.5L BlueHDi 130 EAT8 S6S 8-speed Efficient Automatic Transmission	1PT9C5RMK1T0A0F2	£27,380	£8,150	£19,230	4.9%
	308 SW GT 1.2L PureTech 130 EAT8 S6S 8-speed Efficient Automatic Transmission	1PT9C5TNP1T0A0F2	£27,580	£7,350	£20,230	4.9%
GT	308 SW GT 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PT9C5TMK1T0A0F2	£28,580	£8,550	£20,030	4.9%
	308 SW GT Premium 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PT9C5VNP1T0A0F2	£28,330	£7,450	£20,880	4.9%
GT Premium	308 SW GT Premium 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PT9C5VMK1T0A0F2	£29,330	£8,550	£20,780	4.9%

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New PEUGEOT 3008



New PEUGEOT 3008 Range | PRIDE Programme | Price List

8 - 8 -	DESCRIPTION	TITRE CODE	ON THE ROAD MRRP	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP	PRIDE APR
Active	3008 Active Premium 1.2L PureTech 130 S6S 6-speed manual	1PP8SYLNPKT0A0E0	£27,160	£2,950	£24,210	4.9%
Premium	3008 Active Premium 1.5L BlueHDi 130 S6S 6-speed manual	1PP8SYLMKKT0A0E0	£29,110	£4,350	£24,760	4.9%
	3008 Allure 1.2L PureTech 130 S&S 6-speed manual	1PP8SYPNPKT0A0E0	£28,760	£3,450	£25,310	4.9%
	3008 Allure 1.2L PureTech 130 EAT8 S&S 8-speed	1PP8SYPNP1T0A0E0	£30,360	£3,650	£26,710	4.9%
0.11	3008 Allure 1.5L BlueHDi 130 S&S 6-speed manual	1PP8SYPMKKT0A0E0	£30,710	£4,850	£25,860	4.9%
Allure	3008 Allure 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PP8SYPMK1T0A0E0	£32,310	£5,050	£27,260	4.9%
	3008 Allure HYBRID 225 e-EAT8	1PP8SYRNKAT0A0E0	£37,310	£6,150	£31,160	4.9%
	3008 Allure HYBRID4 300 e-EAT8	1PP8SYRNK2T0A0E0	£42,310	£8,450	£33,860	4.9%
	3008 Allure Premium 1.2L PureTech 130 S8S 6-speed manual	1PP8SYQNPKT0A0E0	£29,460	£4,900	£24,560	4.9%
	3008 Allure Premium 1.2L PureTech 130 EAT8 S&S 8-speed	1PP8SYQNP1T0A0E0	£31,060	£3,950	£27,110	4.9%
	3008 Allure Premium 1.5L BlueHDi 130 S6S 6-speed manual	1PP8SYQMKKT0A0E0	£31,410	£6,000	£25,410	4.9%
Allure Premium	3008 Allure Premium 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PP8SYQMK1T0A0E0	£33,010	£5,350	£27,660	4.9%
	3008 Allure Premium HYBRID 225 e-EAT8	1PP8SYSNKAT0A0E0	£38,010	£7,500	£30,510	4.9%
	3008 Allure Premium HYBRID4 300 e-EAT8	1PP8SYSNK2T0A0E0	£43,010	£8,750	£34,260	4.9%
	3008 GT 1.2L PureTech 130 S6S 6-speed manual	1PP8SYTNPKT0A0E0	£31,260	£4,050	£27,210	4.9%
	3008 GT 1.2L PureTech 130 EAT8 S6S 8-speed Efficient Automatic Transmission	1PP8SYTNP1T0A0E0	£32,860	£4,050	£28,810	4.9%
	3008 GT 1.6L PureTech 180 EAT8 S6S 8-speed Efficient Automatic Transmission	1PP8SYTNS1T0A0E0	£34,560	£4,050	£30,510	4.9%
GT	3008 GT 1.5L BlueHDi 130 S6S 6-speed manual	1PP8SYTMKKT0A0E0	£33,210	£5,150	£28,060	4.9%
	3008 GT 1.5L BlueHDi 130 EAT8 S6S 8-speed Efficient Automatic Transmission	1PP8SYTMK1T0A0E0	£34,810	£5,150	£29,660	4.9%
	3008 GT HYBRID 225 e-EAT8	1PP8SYUNKAT0A0E0	£39,810	£7,700	£32,110	4.9%
	3008 GT HYBRID4 300 e-EAT8	1PP8SYUNK2T0A0E0	£44,810	£9,050	£35,760	4.9%
	3008 GT Premium 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PP8SYVNP1T0A0E0	£35,260	£4,750	£30,510	4.9%
	3008 GT Premium 1.6L PureTech 180 EAT8 S6S 8-speed Efficient Automatic Transmission	1PP8SYVNS1T0A0E0	£36,960	£4,750	£32,210	4.9%
GT Premium	3008 GT Premium 1.5L BlueHDi 130 EAT8 S6S 8-speed Efficient Automatic Transmission	1PP8SYVMK1T0A0E0	£37,210	£5,450	£31,760	4.9%
	3008 GT Premium HYBRID 225 e-EAT8	1PP8SYZNKAT0A0E0	£42,210	£7,350	£34,860	4.9%
	3008 GT Premium HYBRID4 300 e-EAT8	1PP8SYZNK2T0A0E0	£47,210	£9,550	£37,660	4.9%

Please see the PRIDE Opportunity page for a selection of PEUGEOT 3008 Model Year D2 vehicles that will continue to be available throughout Q1.

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New PEUGEOT 5008

New PEUGEOT 5008 Range | PRIDE Programme | Price List

	DESCRIPTION	TITRE CODE	ON THE ROAD MRRP	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP	PRIDE APR
Active Premium	5008 Active Premium 1.2L PureTech 130 S&S 6-speed manual	1PP7CMLNPKT0A0E0	£29,585	£2,050	£27,535	4.9%
Active Premium	5008 Active Premium 1.5L BlueHDi 130 S&S 6-speed manual	1PP7CMLMKKT0A0E0	£31,555	£3,650	£27,905	4.9%
	5008 Allure 1.2L PureTech 130 S&S 6-speed manual	1PP7CMPNPKT0A0E0	£31,435	£2,450	£28,985	4.9%
	5008 Allure 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PP7CMPNP1T0A0E0	£33,035	£2,650	£30,385	4.9%
Allure	5008 Allure 1.5L BlueHDi 130 S&S 6-speed manual	1PP7CMPMKKT0A0E0	£33,405	£3,750	£29,655	4.9%
	5008 Allure 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PP7CMPMK1T0A0E0	£35,005	£3,950	£31,055	4.9%
	5008 Allure 2.0L BlueHDi 180 EAT8 SSS 8-speed Efficient Automatic Transmission	1PP7CMPPD1T0A0E0	£36,455	£4,150	£32,305	4.9%
	5008 Allure Premium 1.2L PureTech 130 S&S 6-speed manual	1PP7CMQNPKT0A0E0	£31,985	£3,700	£28,285	4.9%
	5008 Allure Premium 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PP7CMQNP1T0A0E0	£33,585	£2,950	£30,635	4.9%
Allure Premium	5008 Allure Premium 1.5L BlueHDi 130 S6S 6-speed manual	1PP7CMQMKKT0A0E0	£33,955	£5,200	£28,755	4.9%
	5008 Allure Premium 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PP7CMQMK1T0A0E0	£35,555	£4,150	£31,405	4.9%
	5008 Allure Premium 2.0L BlueHDi 180 EAT8 S&S 8-speed Efficient Automatic Transmission	1PP7CMQPD1T0A0E0	£37,005	£4,450	£32,555	4.9%
	5008 GT 1.2L PureTech 130 S6S 6-speed manual	1PP7CMTNPKT0A0E0	£33,485	£2,650	£30,835	4.9%
	5008 GT 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PP7CMTNP1T0A0E0	£35,085	£2,950	£32,135	4.9%
GT	5008 GT 1.6L PureTech 180 EAT8 S&S 8-speed Efficient Automatic Transmission	1PP7CMTNS1T0A0E0	£36,785	£3,050	£33,735	4.9%
91	5008 GT 1.5L BlueHDi 130 S&S 6-speed manual	1PP7CMTMKKT0A0E0	£35,455	£4,150	£31,305	4.9%
	5008 GT 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PP7CMTMK1T0A0E0	£37,055	£4,250	£32,805	4.9%
	5008 GT 2.0L BlueHDi 180 EAT8 S&S 8-speed Efficient Automatic Transmission	1PP7CMTPD1T0A0E0	£38,505	£4,350	£34,155	4.9%
	5008 GT Premium 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PP7CMVNP1T0A0E0	£37,485	£3,750	£33,735	4.9%
GT Premium	5008 GT Premium 1.6L PureTech 180 EAT8 S&S 8-speed Efficient Automatic Transmission	1PP7CMVNS1T0A0E0	£39,185	£3,850	£35,335	4.9%
G1 Premium	5008 GT Premium 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PP7CMVMK1T0A0E0	£39,455	£4,750	£34,705	4.9%
	5008 GT Premium 2.0L BlueHDi 180 EAT8 S&S 8-speed Efficient Automatic Transmission	1PP7CMVPD1T0A0E0	£40,905	£4,950	£35,955	4.9%

Please see the PRIDE Opportunity page for a selection of PEUGEOT 5008 Model Year D2 vehicles that will continue to be available thoughout Q1.

- + PEUGEOT PRIDE offers shown above include VAT.
- + PEUGEOT PRIDE campaigns are independent of all other campaigns and cannot be combined with any other offers, support or allowances.
- + Offers available on PASSPORT & JUST ADD FUEL® with PCP and PPL.
- + The programme is operated via eCommerce, all orders must be placed by the customer via the dedicated PEUGEOT PRIDE eCommerce platform.
- + The vehicle must be registered to the keeper in the same name as the eCommerce quotation.







PEUGEOT 508 RANGE



PEUGEOT 508 Range | PRIDE Programme | Price List

	DESCRIPTION	TITRE CODE	ON THE ROAD MRRP	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP	PRIDE APR
O atives	508 Active 1.5L BlueHDi 130 S&S 6-speed manual	1PR8A5HMAKT0A0C3	£27,355	£5,050	£22,305	4.9%
Active	508 Active 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PR8A5HMA1T0A0C3	£28,955	£5,450	£23,505	4.9%
	508 Allure 1.6L PureTech 180 EAT8 S&S 8-speed Efficient Automatic Transmission	1PR8A5PNS1T0A0C3	£31,985	£5,850	£26,135	4.9%
	508 Allure 1.5L BlueHDi 130 S&S 6-speed manual	1PR8A5PMAKT0A0C3	£28,655	£5,550	£23,105	4.9%
Allure	508 Allure 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PR8A5PMA1T0A0C3	£30,255	£5,650	£24,605	4.9%
	508 Allure 2.0L BlueHDi 160 EAT8 S&S 8-speed Efficient Automatic Transmission	1PR8A5PPH1T0A0C3	£31,635	£5,850	£25,785	4.9%
	508 Allure HYBRID 225 e-EAT88-speed Efficient Automatic Transmission	1PR8A5QNKAT0A0C0	£34,945	£3,450	£31,495	4.9%
	508 GT Line 1.6L PureTech 180 EAT8 S&S 8-speed Efficient Automatic Transmission	1PR8A5TNS1T0A0C3	£33,735	£6,150	£27,585	4.9%
	508 GT Line 1.5L BlueHDi 130 S&S 6-speed manual	1PR8A5TMAKT0A0C3	£30,405	£5,650	£24,755	4.9%
GT Line	508 GT Line 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PR8A5TMA1T0A0C3	£32,005	£5,850	£26,155	4.9%
	508 GT Line 2.0L BlueHDi 160 EAT8 S&S 8-speed Efficient Automatic Transmission	1PR8A5TPH1T0A0C3	£33,385	£6,150	£27,235	4.9%
	508 GT Line HYBRID 225 e-EAT88-speed Efficient Automatic Transmission	1PR8A5UNKAT0A0C0	£36,695	£4,050	£32,645	4.9%
	508 GT 1.6L PureTech 225 EAT8 S&S 8-speed Efficient Automatic Transmission	1PR8A5VNR1T0A0C3	£38,635	£6,650	£31,985	4.9%
GT	508 GT 2.0L BlueHDi EAT8 180 S&S 8-speed Efficient Automatic Transmission	1PR8A5VKA1T0A0C3	£38,860	£6,650	£32,210	4.9%
	508 GT HYBRID 225 e-EAT88-speed Efficient Automatic Transmission	1PR8A5ZNKAT0A0C0	£40,645	£5,450	£35,195	4.9%

- + PEUGEOT PRIDE offers shown above include VAT.
- + PEUGEOT PRIDE campaigns are independent of all other campaigns and cannot be combined with any other offers, support or allowances.
- + Offers available on PASSPORT & JUST ADD FUEL® with PCP and PPL.
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 + The vehicle must be registered to the keeper in the same name as the eCommerce quotation.





Car showing with optional 19" Augusta Alloy wheels

PEUGEOT 508 SW Range | PRIDE Programme | Price List

	DESCRIPTION	TITRE CODE	ON THE ROAD MRRP	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP	PRIDE APR
0 -45	508 SW Active 1.5L BlueHDi 130 S&S 6-speed manual	1PR8C5HMAKT0A0C3	£28,955	£5,450	£23,505	4.9%
Active	508 SW Active 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PR8C5HMA1T0A0C3	£30,555	£5,650	£24,905	4.9%
	508 SW Allure 1.6L PureTech 180 EAT8 S&S 8-speed Efficient Automatic Transmission	1PR8C5PNS1T0A0C3	£33,585	£6,150	£27,435	4.9%
	508 SW Allure 1.5L BlueHDi 130 S&S 6-speed manual	1PR8C5PMAKT0A0C3	£30,255	£5,750	£24,505	4.9%
Allure	508 SW Allure 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PR8C5PMA1T0A0C3	£31,855	£6,050	£25,805	4.9%
	508 SW Allure 2.0L BlueHDi 160 EAT8 S&S 8-speed Efficient Automatic Transmission	1PR8C5PPH1T0A0C3	£33,195	£6,050	£27,145	4.9%
	508 SW Allure HYBRID 225 e-EAT8 8-speed Efficient Automatic Transmission	1PR8C5QNKAT0A0C0	£36,545	£4,050	£32,495	4.9%
	508 SW GT Line 1.6L PureTech 180 EAT8 S&S 8-speed Efficient Automatic Transmission	1PR8C5TNS1T0A0C3	£35,335	£6,250	£29,085	4.9%
	508 SW GT Line 1.5L BlueHDi 130 S&S 6-speed manual	1PR8C5TMAKT0A0C3	£32,005	£6,050	£25,955	4.9%
GT Line	508 SW GT Line 1.5L BlueHDi 130 EAT8 S&S 8-speed Efficient Automatic Transmission	1PR8C5TMA1T0A0C3	£33,605	£6,150	£27,455	4.9%
	508 SW GT Line 2.0L BlueHDi 160 EAT8 S&S 8-speed Efficient Automatic Transmission	1PR8C5TPH1T0A0C3	£34,945	£6,150	£28,795	4.9%
	508 SW GT line HYBRID 225 e-EAT8 8-speed Efficient Automatic Transmission	1PR8C5UNKAT0A0C0	£38,295	£4,550	£33,745	4.9%
	508 SW GT 1.6L PureTech 225 EAT8 S&S 8-speed Efficient Automatic Transmission	1PR8C5VNR1T0A0C3	£40,235	£6,650	£33,585	4.9%
GT	508 SW GT 2.0L BlueHDi EAT8 180 S&S 8-speed Efficient Automatic Transmission	1PR8C5VKA1T0A0C3	£40,460	£6,850	£33,610	4.9%
	508 SW GT HYBRID 225 e-EAT8 8-speed Efficient Automatic Transmission	1PR8C5ZNKAT0A0C0	£42,245	£5,950	£36,295	4.9%

- + PEUGEOT PRIDE offers shown above include VAT.
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- + Offers available on PASSPORT & JUST ADD FUEL® with PCP and PPL.
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- + The vehicle must be registered to the keeper in the same name as the eCommerce quotation.







PEUGEOT RIFTER



PEUGEOT Rifter Standard Range | PRIDE Programme | Price List



	DESCRIPTION	TITRE CODE	ON THE ROAD MRRP	PRIDE CUSTOMER SAVING	PRIDE ON THE ROAD MRRP	PRIDE APR
Allure	Rifter Standard Allure 1.5L BlueHDi 100 S&S 6-speed manual	1PK9AFTMNKT0A030	£23,745	£4,050	£19,695	4.9%
Allure Premium	Rifter Standard Allure Premium 1.2L PureTech 130 EAT8 S&S 8-speed automatic	1PK9AFUNP1T0A030	£27,020	£4,550	£22,470	4.9%
Allule Pleilluill	Rifter Standard Allure Premium 1.5L BlueHDi 100 S&S 6-speed manual	1PK9AFUMNKT0A030	£25,105	£4,350	£20,755	4.9%
GТ	Rifter Standard GT 1.2L PureTech 130 EAT8 S&S 8-speed automatic	1PK9AFWNP1T0A030	£29,100	£4,750	£24,350	4.9%
Gi	Rifter Standard GT 1.5L BlueHDi 130 S&S 6-speed manual	1PK9AFWMKKT0A030	£26,740	£4,650	£22,090	4.9%

KEY INFO

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- + The vehicle must be registered to the keeper in the same name as the eCommerce quotation.





PEUGEOT Rifter Long Range | PRIDE Programme | Price List PRIDE ON THE ROAD PRIDE CUSTOMER DESCRIPTION TITRE CODE ON THE ROAD PRIDE APR **MRRP** SAVING MRRP Rifter Long Allure 1.2L PureTech 110 S&S 6-speed manual 1PK9CFTNNKT0A030 £25,360 £4,250 £21,110 4.9% Allure Rifter Long Allure 1.5L BlueHDi 100 S&S 6-speed manual £25,745 £4,350 £21,395 4.9% 1PK9CFTMNKT0A030 Rifter Long Allure Premium 1.2L PureTech 130 EAT8 S&S 8-speed automatic 1PK9CFUNP1T0A030 £29,020 £4,750 £24,270 4.9% **Allure Premium** Rifter Long Allure Premium 1.5L BlueHDi 100 S&S 6-speed manual £27,105 £4,550 £22,555 1PK9CFUMNKT0A030 4.9% Rifter Long GT 1.2L PureTech 130 EAT8 S&S 8-speed automatic 1PK9CFWNP1T0A030 £31,100 £5,150 £25,950 4.9% GT Rifter Long GT 1.5L BlueHDi 130 S&S 6-speed manual £28,740 £4,850 £23.890 1PK9CFWMKKT0A030 4.9%

- + PEUGEOT PRIDE offers shown above include VAT.
- + PEUGEOT PRIDE campaigns are independent of all other campaigns and cannot be combined with any other offers, support or allowances.
- + Offers available on PASSPORT & JUST ADD FUEL® with PCP and PPL.
- + The programme is operated via eCommerce, all orders must be placed by the customer via the dedicated PEUGEOT PRIDE eCommerce platform.
- + The vehicle must be registered to the keeper in the same name as the eCommerce quotation.







PEUGEOT Traveller

PEUGEOT Traveller Range | PRIDE Programme | Price List PRIDE ON THE ROAD PRIDE CUSTOMER ON THE ROAD DESCRIPTION TITRE CODE PRIDE APR MRRP* SAVING MRRP* Traveller Active Standard1.5L BlueHDi 120 S&S 6-speed manual 1PK0NNPPPKT0A0E0 £37,630 £8,050 £29,580 4.9% Traveller Active Standard 2.0L BlueHDi 145 S&S 6-speed manual 1PK0NNPPEKT0A0E0 £38,920 £8.050 £30,870 4.9% 1PK0NNPPE1T0A0E0 £40,875 £8,050 £32,825 Traveller Active Standard 2.0L BlueHDi 145 EAT8 S&S 8-speed Automatic Transmission 4.9% Active Traveller Active Standard 2.0L BlueHDi 180 EAT8 S&S 8-speed Automatic Transmission 1PK0NNPPM1T0A0E0 £42,030 £8,050 £33,980 4.9% £40,665 e-Traveller Active Standard 50kWh 136 1PK0NNPESFT0A0E0 £49,065 £8,400 4.9% e-Traveller Active Long 50kWh 136 1PK0NPPESFT0A0E0 £49,905 £8,900 £41,005 4.9% Traveller Allure Standard 2.0L BlueHDi 145 S&S 6-speed manual 1PK0NNRPEKT0A0E0 £43,255 £8,050 £35,205 4.9% Traveller Allure Standard 2.0L BlueHDi 180 EAT8 S&S 8-speed Automatic Transmission 1PK0NNRPM1T0A0E0 £45,930 £8,050 £37,880 4.9% Traveller Allure Long 2.0L BlueHDi 145 S&S 6-speed manual 1PK0NPRPEKT0A0E0 £43,670 £8,050 £35,620 4.9% **Allure** Traveller Allure Long 2.0L BlueHDi 180 EAT8 S&S 8-speed Automatic Transmission 1PK0NPRPM1T0A0E0 £46,770 £8,050 £38,720 4.9%

1PK0NNRESFT0A0E0

1PK0NPRESFT0A0E0

KEY INFO

- + PEUGEOT PRIDE offers shown above include VAT.
- + PEUGEOT PRIDE campaigns are independent of all other campaigns and cannot be combined with any other offers, support or allowances.

e-Traveller Allure Standard 50kWh 136

e-Traveller Allure Long 50kWh 136

- + Offers available on PASSPORT & JUST ADD FUEL® with PCP and PPL.
- + The programme is operated via eCommerce, all orders must be placed by the customer via the dedicated PEUGEOT PRIDE eCommerce platform.
- + The vehicle must be registered to the keeper in the same name as the eCommerce quotation.





£53,400

£54,240

£9,400

£9,900

£44,000

£44,340

4.9%

4.9%

[^]Electric range up to 148 miles under WLTP.

PEUGEOT | PRIDE Opportunity Programme | Price List | Click & Collect Offers PRIDE ON THE ROAD PRIDE CUSTOMER **DESCRIPTION** TITRE CODE ON THE ROAD PRIDE APR MRRP SAVING MRRP All-new 208 Allure Premium 1.2L PureTech 100 S&S 6-speed manual 1PP2A5PMTKT0BUB3 £20,405 £5,300 £15,105 4.9% All-new 208 All-new 208 Allure Premium 1.2L PureTech 100 EAT8 S&S 8-speed Efficient Automatic Transmission 1PP2A5PMT1T0BUB3 £21,845 £4,300 £17,545 4.9% (MY B0/B3) All-new 208 GT Line 1.5L BlueHDi 100 S&S 6-speed manual 1PP2A5TMDKT0A0B3 £22,935 £4,000 £18,935 4.9% All new 2008 Allure Premium 1.2L PureTech 130 S&S 6-speed manual 1PP1SYPNPKT0BUB0 / B7 £24,680 £4,200 £20,480 4.9% All-new 2008 All new 2008 Allure Premium 1.2L PureTech 130 EAT8 S&S 8-speed Efficient Automatic Transmission 1PP1SYPNP1T0BUB0 £26,230 £4,350 £21,880 4.9% (MY B0/B7) All new 2008 GT Line 1.2L PureTech 130 S&S 6-speed manual 1PP1SYTNPKT0A0B0 / B7 £26,580 £4,550 £22,030 4.9% 3008 Allure 1.2L PureTech 130 S&S 6-speed manual 1PP8SYPNPKT0A0D2 £28,705 £5,000 £23,705 4.9% 3008 (MY D2) 3008 GT Line 1.5L BlueHDi 130 S&S 6-speed manual 1PP8SYTMAKT0A0D2 £32,225 £6,000 £26,225 4.9%

- + The 8 listed PEUGEOT versions above will be available on the PEUGEOT PRIDE Opportunity programme offersand will enable qualifying customers to benefit from exclusive PRIDE savings on remaining stocks of outgoing vehicles.
- + The programme is operated offline via the Retail Network, all orders must be placed by the Retailer via DIALOG and MUST be supported by using the customer PRIDE code; the code MUST be entered into the REFERENCE section of DIALOG otherwise support will be clawed back.
- + PEUGEOT PRIDE Opportunity vehicles must be ordered and registered by 12th April 2021.
- + The PEUGEOT PRIDE Opportunity programme will be visible on the dedicated PEUGEOT PRIDE landing page with a link to their preferred Retailer to find out more.
- + PEUGEOT PRIDE Opportunity offers shown above include VAT.
- + PEUGEOT PRIDE Opportunity offers are independent of all other campaigns and cannot be combined with any other offers, support or allowances.
- + Offers available on PASSPORT & JUST ADD FUEL® with PCP and PPL.
- + The vehicle must be registered to the keeper in the same name as the eCommerce quotation.

Official fuel consumption and CO2 emissions

Models	Fuel Consumption in MPG (I/km) - Combined	CO2 emissions (g/km)
108	54.8 (5.2) – 58.9 (4.8)	111 - 110
All-new 208	44.3 (6.4) – 73.6 (3.8)	134 - 0
All-new 2008	41.7 (6.8) – 62.7 (4.5)	153 - 0
New 308 Hatchback	37.8 (7.5) – 65.6 (4.3)	169 - 120
New 308 SW	42.3 (6.7) – 65.6 (4.3)	144 - 122
3008	36.1 (7.8) – 235.4 (1.2)	156 - 29
5008	39.3 (5.9) – 60.8 (5.6)	160 - 132
Rifter	36.7 (7.7) – 55.6 (5.1)	162 - 144
508 Fastback	37.4 (7.6) – 235.4 (1.2)	171 - 29
508 SW	37.4 (7.6) – 235.4 (1.2)	171 - 30

The fuel consumption you achieve, and CO2 produced, in real world conditions will depend upon a number of factors including the accessories fitted (post registration), variations in weather, driving styles and vehicle load. There is a new test (WLTP*) used to measure fuel consumption and CO2 figures. The CO2 figures shown are NEDC equivalent, calculated using an EC correlation tool which converts WLTP figures to NEDC figures, however, these NEDCeq figures are based on the outgoing test cycle (NEDC**) and will be used to calculate tax for first registration. CO2 and fuel economy figures may vary according to wheel fitment and optional extras fitted.

Figures shown are for comparability purposes; you should only compare fuel consumption and CO2 figures with other vehicles tested using the same technical standard.

^{*}WLTP - Worldwide harmonized Light vehicles Test Procedure. **NEDCeq - New European Driving Cycle.

Manufacturers Recommended Retail Price On The Road

The On the Road MRRP featured includes the following from April 2020:

Tax band	CO₂ (g/km)	First Year VED	First Year VED Diesel cars*	First Year VED Alternative Fuel	Annual Tax Petrol & Diesel	Annual Tax Alternative Fuel	First Reg fee	Delivery Charge	VAT @ 20% on Delivery	Total OTR Costs	Total OTR Costs Diesel cars*	Total OTR Costs Alternative Fuel
Α	0	£0	£0	£0	£0	£0	£55	£595.83	£119.17	£770	£770	£770
В	1-50	£10	£25	£0	£150	£140	£55	£595.83	£119.17	£780	£795	£770
С	51-75	£25	£110	£15	£150	£140	£55	£595.83	£119.17	£795	£880	£785
D	76-90	£110	£135	£100	£150	£140	£55	£595.83	£119.17	£880	£905	£870
E	91-100	£135	£155	£125	£150	£140	£55	£595.83	£119.17	£905	£925	£895
F	101-110	£155	£175	£145	£150	£140	£55	£595.83	£119.17	£925	£945	£915
G	111-130	£175	£215	£165	£150	£140	£55	£595.83	£119.17	£945	£985	£935
н	131-150	£215	£540	£205	£150	£140	£55	£595.83	£119.17	£985	£1,310	£975
	151-170	£540	£870	£530	£150	£140	£55	£595.83	£119.17	£1,310	£1,640	£1,300
J	171-190	£870	£1,305	£860	£150	£140	£55	£595.83	£119.17	£1,640	£2,075	£1,630
K	191-225	£1,305	£1,850	£1,295	£150	£140	£55	£595.83	£119.17	£2,075	£2,620	£2,065
L	226-255	£1,850	£2,175	£1,840	£150	£140	£55	£595.83	£119.17	£2,620	£2,945	£2,610
М	Over 255	£2,175	£2,175	£2,165	£150	£140	£55	£595.83	£119.17	£2,945	£2,945	£2,935

^{*}Applies to diesel vehicles that do not meet the real driving emissions step 2 (RDE2) standard

VAT is not applicable to cars sold in the Channel Islands

Cars with a list price of over £40,000 when new pay an additional £325 per year on top of the £150 annual tax 'standard rate', for five years after the end of the first licence before returning to the rates listed above. This so

PEUGEOT 3 Years of Warranty

All vehicles first registered in the UK and purchased from a UK PEUGEOT Retailer benefit from a PEUGEOT 2 year unlimited mileage manufacturer's warranty and a free optional additional 1 year of warranty provided by the

PEUGEOT Assistance

All new PEUGEOTs come with PEUGEOT Assistance, our breakdown assistance service.

PEUGEOT Assistance is available every minute of the day and night; 365 days of the year, for you and anyone else driving your PEUGEOT with your permission.

Full details are available at www.peugeot.co.uk

Terms and Conditions

All information and prices correct at time of publication, but are subject to change at any time without prior notice (which may occur as a result of matters including, but not limited to, any changes in legislation and/or an

It is our policy to continually improve our vehicles in every way. To avoid any misunderstandings you are advised to check with your PEUGEOT Retailer the prices, specification (including colour), equipment, accessories and equipment relating to any PEUGEOT vehicle and the exact cost and availability prior to ordering.

Where a feature is described as an option in this publication it should be assumed that it is at extra cost unless specifically stated otherwise.

Issued by Sales and Marketing, PEUGEOT Motor Company PLC, Pinley House, Sunbeam Way, Coventry CV3 1ND.

VAT is calculated at 20%



